



Cafecito Con Caminos

Arte y Cultura

Caminos

New Pathways
for Youth

Nov. 6th | 8:30 – 10:00 AM

901 E. Jefferson, Phoenix, AZ 85034

Sponsorship Opportunities

Join us for **Cafecito con Caminos, Arte y Cultura**, an inspiring morning gathering that brings together Latino mentors, community members, and friends for networking, cultural celebration, and meaningful conversations. Guests will enjoy delicious food and the warmth of community as we support New Pathways for Youth mission and learn about mentorship.

Oro Sponsor | \$1,500

(Premium Benefits)

- Premier Logo Placement | Featured on all event marketing materials, including:
 - Event website & social media promotions (Instagram, Facebook, LinkedIn)
 - Email marketing reaching 5,000+ contacts
 - On-site signage
 - Speaking opportunity | 2-minute remarks during the event program
 - Brand presence at event
 - Premium vendor table to showcase your business
- Recognition & Media Exposure
 - Exclusive sponsor spotlight on social media
 - Recognition in post-event press release
 - Acknowledgment during the event

Plata Sponsor | \$1,000

(Valuable Branding & Engagement)

- Logo placement | included on:
 - Social media promotions (Instagram, Facebook, LinkedIn)
 - Email marketing
 - On-site signage
 - Brand presence at event
 - Vendor table to engage with attendees
- Acknowledgment during the event

Bronze Sponsor | \$500

(Great Visibility & Supporter Recognition)

- Logo placement | included on:
 - Social media promotions
 - Email marketing
 - On-site signage
 - Acknowledgment during the event

Supported by

Novle[®]

Cafecito Con Caminos

Arte y Cultura

Caminos

New Pathways
for Youth

Nov. 6th | 8:30 – 10:00 AM

901 E. Jefferson, Phoenix, AZ 85034

Why Sponsor?

Sponsoring **Cafecito Con Caminos, Arte y Cultura** positions your organization as a champion for mentorship, diversity, and cultural pride. Your support helps provide a platform for Latino mentors to inspire and empower youth, strengthens community bonds, and showcases your commitment to positive change. Sponsors will gain visibility among engaged local leaders and community members, and contribute to the ongoing success of the Caminos initiative.

Audience Profile

- Latino business owners and professionals
- Latina and Latino mentors
- Community leaders and advocates
- Local organizations and businesses
- Individuals passionate about mentorship, cultural connection, and community development—especially those committed to supporting programs that uplift Latino youth.

Why Supporting Caminos Matters:

Since launching in April 2025, New Pathways for Youth's **Caminos** initiative has become a powerful force for mentorship in our community. It goes beyond visibility by driving fundraising, supporting programs, and recruiting mentors—creating a base that is culturally resonant and representative, ensuring more youth are guided by mentors who share their culture, values, and lived experiences.



Supported by

Novle®