

Sponsorship Opportunities

Get involved and give back as a community sponsor.
Discover the impact you will have on Phoenix youth and
families, and the benefits from each sponsorship level.



Transforming Lives for Generations to Come

A message from the CEO

Dear Prospective Sponsors,

If you have been to a New Pathways for Youth event, you know we love to celebrate the youth we serve and our community of supporters. From our Stories of Transformation Breakfast to our Champions of Transformation Reception, we highlight the success of our youth and mentors and shine a light on our mission of transforming lives. We also have opportunities at our NPFY Homebase to showcase our matches—whether it's our popular year-end holiday party filled with gifts, our back-to-school backpack distribution, or our spring graduation ceremonies—our youth are the stars of the show.

Your partnership is what makes our work possible. By sponsoring our events, you show your company's commitment to young people—by providing them with the support, skills, and stability they need to flourish. Sponsorships help cover the underwriting costs for the event, so that we can invest more directly to serving more youth, supporting caregivers and mentors, and deepening the impact of our program. The impact you make today will last for generations to come.

We invite you to sponsor one or more of our events, and in return we will showcase your company's name and reflect your support of our community. Thank you for being a champion for New Pathways for Youth and the youth and caregivers we serve.

Sincerely,



Karen D. Johnson, Ph. D

President & CEO



Our Mission

At New Pathways for Youth, we're transforming the lives of youth by providing the **support**, **stability**, and **skills** they need to flourish in the community and in their families. We are creating a future where every young person can live their lives with **joy** and **purpose**, confident in their ability to decide their own path.

Expand Your Impact

Your investment and commitment to our youth and the community will be prominently recognized and celebrated with these exclusive benefits:

- Premium **sponsorship recognition** and **speaking opportunities** for both signature events.
- **Two premium tables** at the Stories of Transformation Breakfast, includes 20 tickets.
- **One premium table** at Champions of Transformation, includes 8 tickets.
- **Featured story** in the NPFY e-newsletter and Annual Impact Report.

Our Signature Events

Stories of Transformation

Spring

Champions of Transformation

Fall

**LEVEL
UP**

Enrichment Opportunities

- Graduation Ceremonies
- Community Outings
- College Tours
- Backpack Drive
- Holiday Drive

Become an
Annual Sponsor

Your annual sponsorship will provide funding to all of these events, expanding your impact across our entire mission.

Total: \$25,000



Stories of Transformation



Witness Transformation Firsthand

At our annual Stories of Transformation breakfast, **we celebrate the profound impact of storytelling by sharing real, recent, and inspiring stories from our youth and mentor matches.** These stories highlight significant improvements in relationships, academic achievements, and the newfound dreams and aspirations our youth now believe are within their reach. This event is a testament to how your support fosters confidence and purpose in their lives.

With the participation of over 500 community partners and leaders from across the Valley, all dedicated to uplifting Phoenix youth and families, we acknowledge that these transformations are made possible by the generosity and commitment of our community.

Join us and have your company, brand, or industry be part of the Stories of Transformation.



“ The first time I attended, I heard a poem recited by one of the program’s youth. In that moment, I realized that **I was meant to be a mentor.**

Level Up mentor, Dan

”



Sponsorship Opportunities

Stories of Transformation Breakfast	Champion for Youth \$15K	Rise and Level Up \$10K	Transformation Partner \$5K	Table Host \$3K	Element \$1.5K+
Featured as presenting sponsor on all event materials	✓				
Logo placement on event materials	✓	✓	✓	✓	
Logo inclusion on table, signs, and event slides	✓	✓	✓	✓	
Recognition in pre-event and post-event press releases	✓				
Exclusive mention in event-related social media posts	✓	✓			
Recognition in event-related social media posts	✓	✓	✓		✓
Featured story/profile in PATHWAYS! e-newsletter	✓				
Recognition in NPFY e-newsletter	✓	✓	✓		✓
Featured story in NPFY Annual Report	✓				
Recognition in NPFY Annual Report	✓	✓	✓	✓	✓
Check Presentation NPFY Office	✓	✓	✓		✓
On-site item logo (Parking, Centerpiece, or Photobooth)					✓
Stories of Transformation Breakfast 10 Tickets Per Premium Table	20*	10*	10	10	2*

*Tickets provided for Element Sponsors will vary by each sponsorship level.

Champions of Transformation



An Incredible Night of Transformation and Legacy

Every fall, the stunning Valley sunsets set the stage for our most coveted fundraising event. Benefiting over 600 youth, their mentors, and families, local businesses, community leaders, and government officials gather to celebrate our annual Champions of Transformation event.

Our Transformations Society comprises long-time believers and investors in our mission, including board members from the most influential corporations in the Valley. Their efforts sustain the transformation and positive impact our program has on the lives of the youth we serve. You can become a member of the Transformations Society with a donation of \$2,500 or more.

By sponsoring this event, your company showcases its commitment to positively impacting our youth, ensuring they are confident in their ability to choose their own path and live lives full of joy and purpose.



“The brightest and most generous individuals and companies have always kept our organization alive and thriving. **We couldn't do our work without their support.**

John Patris-Browne, Vice President of Philanthropy and Strategy

”



Sponsorship Opportunities

Champions of Transformation	Gold Medal \$15K	Silver Medal \$7.5K	Bronze Medal \$2.5K	Element \$1.5K+
Featured as presenting sponsor on all event materials	✓			
Logo placement on event materials	✓	✓	✓	✓
Logo inclusion on table, signs, and event slides	✓	✓	✓	
Recognition in pre-event and post-event press releases	✓			
Exclusively featured in live program and in program videos for both events	✓			
Exclusive mention in event-related social media posts	✓	✓		
Recognition in event-related social media posts	✓	✓	✓	✓
Featured story/profile in PATHWAYS! e-newsletter	✓			
Recognition in NPFY e-newsletter	✓	✓	✓	✓
Featured story in NPFY Annual Report	✓			
Recognition in NPFY Annual Report	✓	✓	✓	✓
Check Presentation at NPFY Office	✓	✓	✓	✓
On-site item logo (Parking, Centerpiece, or Photobooth)				✓
Champions of Transformation Tickets *Premium tables	8*	4	4	2
Stories of Transformation Breakfast Tickets	8	4	4	2*

*Tickets provided for Element Sponsors will vary by each sponsorship level

Seasonal Sponsorship Opportunities

Our programs offer youth opportunities to enhance personal, professional, and academic skills. Each milestone, from a new school year to a first-time campus visit, is a step in their personal growth and success. We call these "**Enrichment Opportunities**," and your support is crucial to keep them going.

Sponsorship opportunities available between \$1,000 to \$10,000.



Graduation Ceremonies

With a **95% graduation rate**, our youth surpass their peers by 45%, often becoming the **first in their families to graduate**. We support our youth by hosting a celebration with lunch, personalized gifts, and a college and career readiness fair.

Community Outings

Community outings expand our youth's horizons, fostering bonds among mentors and mentees. **Our youth gain opportunities to learn, explore, and thrive in new environments**, creating lasting memories and broadening their perspectives.

College Tours

Our college tours introduce youth to higher education institutions, including 4-year, 2-year and trade schools. Safe transportation and guided tours, often led by former program alumni, provide life-changing experiences. Youth and mentors meet counselors who offer essential resources, **inspiring them to pursue higher education**.

Backpack Drive

Following graduation in May, we immediately start collecting supplies to provide for our youth in July and August before school starts. **We gather all the basics like pencils, notebooks, and binders, but we also make sure to include personal hygiene items and dental supplies.**

Holiday Drive

Starting in August, we prepare for our annual holiday drive, **gathering gifts like board games, headphones, and warm clothing for over 100 youth**. In December, we distribute these gifts and essentials during our holiday celebration, bringing together youth, mentors, and families as a community. We also **provide food boxes to families**, ensuring everyone has support during the holiday season.



Available Sponsorships

Youth Activations	All Seasonal Activations \$10K	\$5K	\$2.5K	\$1K
Featured as presenting sponsor on all youth activation materials	✓			
Logo placement on event materials	✓	✓	✓	
Recognition in pre-event and post-event press releases	✓	✓		
Exclusive mention in event-related social media posts	✓	✓		
Recognition in event-related social media posts	✓	✓	✓	✓
Featured story/profile in PATHWAYS! e-newsletter	✓	✓		
Recognition in NPFY e-newsletter	✓	✓	✓	✓
Featured story in NPFY Annual Report	✓			
Recognition in NPFY Annual Report	✓	✓	✓	✓
Check Presentation NPFY Office	✓	✓	✓	✓
Group volunteer opportunities	✓	✓	✓	✓
Other branding opportunities available depending on youth activation	✓	✓	✓	✓

Sponsorship Pledge Form

Stories of Transformation

- ☐ **Champion for Youth** - \$15,000
- ☐ **Rise and Level Up** - \$10,000
- ☐ **Transformation Partner** - \$5,000

- ☐ **Table Host** - \$3,000
- ☐ **Element** - \$1,500

Champions of Transformation

- ☐ **Gold Medal** - \$15,000
- ☐ **Silver Medal** - \$7,500

- ☐ **Bronze Medal** - \$2,500
- ☐ **Element** - \$1,500



- ☐ **All Seasonal Activations** - \$10,000
- ☐ **Back to School**
- ☐ **Holiday Drive**

- ☐ **Graduation**
- ☐ **College Tours**
- ☐ **Community Outings**

Choose amount: ☐ \$5,000 ☐ \$2,500 ☐ \$1,000

Annual Sponsor

Sponsor all of the events listed above with an annual sponsorship.

- ☐ **Annual Sponsor** - \$25,000

Sponsorship Selections

Annual Sponsor: \$ _____

Stories of Transformation: \$ _____

Champions of Transformation: \$ _____

Youth Activations: \$ _____

Total Sponsorship Amount: \$ _____

Contact Information

Company: _____

Individual Name: _____

Title: _____

Address: _____

City/State/ZIP: _____

Phone Number: _____

Email: _____

Company/Individual name as it should appear on event materials:

☐ Please send an invoice for the selected sponsorship.

Ways to Give

☐ **Pay by check:** Payable to NPFY Inc.
Mailing address: 901 E. Jefferson St. Phoenix, 85034

☐ **Via ACH**
Banking information available upon request.

Please email a **high resolution 300 dpi company logo** to be featured on
event and marketing materials to marketing@npfy.org.

Questions? Email philanthropy@npfy.org.

THANK YOU

for becoming a sponsor and a valuable community
partner. Our mission would not be possible without *you*.



New Pathways for Youth

901 E. Jefferson St.
Phoenix, AZ. 85034

npfy.org

@npfyphx

602-258-1012